





### TEMPUS PROJECT 544117-TEMPUS-1-2013-1-HR-TEMPUS-JPCR European and International Law Master Programme Development in Eastern Europe

### 3<sup>rd</sup> International Conference

**Legal Reform and EU Enlargement – Transfer of Experiences** 

"Digital Market Strategy: Legal, Economic and Educational Perspectives"

# March 21 – 22, 2016 Zagreb

**CROATIA** 

# **CONFERENCE PROGRAMME**

**University of Zagreb** 

**Faculty of Economics and Business** 

Working language - English

**VENUE 7** 

**DAY ONE** 

Monday, 21st March 2016	
9 – 9,25 Prof. Hana Horak Faculty of Economics and Business University of Zagreb	Introduction to the EU Digital Single Market Legal, Economic and Educational Perspectives
9,25 – 9,50 Assistant Prof. Ana Pošćić Faculty of Law University of Rijeka	Upgrading the Single Market – the Role of the Sharing Economy

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9,50 - 10,15

Assistant Kristijan Poljanec Faculty of Economics and Business University of Zagreb The Online Dispute Resolution as Contribution to the Digital Single Market

10,30 – 10,55 Prof. Nada Bodiroga Vukobrat Faculty of Law University of Rijeka

Prof. Hana Horak Faculty of Economics and Business University of Zagreb

Prof. Ivan Strugar Faculty of Economics and Business University of Zagreb Falsified Medicine Products: Legal and IT Solutions

10,55 - 11,20

Assistant Prof. Svetlana Racheva Assistant Prof. Sergei Romanchuk Institute of State and Law Tyumen State University Legal Perspectives and Obstacles for Unified Digital Contract Rules of Online Sales in the European Union within the Single Digital Market Strategy Context

11,20 - 11,45

Assistant Prof. Dimitriy Galushko Faculty of Law Voronezh State University Development of eGovernment: the EU and Russia experience in comparative perspective

11,45 - 12,10

Assistant Dr. Adrijana Martinović Faculty of Law University of Rijeka Non-standard work: the dark side of the sharing economy

12,10 - 12,30

Assistant Iskander Asatullin Faculty of Law Kazan (Volga region) Federal University Legal instruments of electronic commerce within the law of regional integration organisations

12,30-13,30 LUNCH BREAK (Faculty's Restaurant)		
13,30 – 13,55  Assistant Ilia Zhdanov Faculty of Law Voronezh State University	Legal aspects of cross-border online services in the EU (the Finnish experience)	
13,55 – 14,20 Anna Tikhomirova Mark Lavrentev Tyumen State University	Reinforcing Trusts and Security in Digital Services and in the Handling of Personal Data	
14,20 – 14,45  Kristina Leonova Vladyslava Skorokhod National University Odessa Law Academy  Irene Nagornyak Donetsk National University	Bitcoins issue Digital currency in the context of development of Digital Single Market in the EU	

# **DAY TWO**

Tuesday, 22nd March 2016		
9 – 9,25 Prof. Rajko Knez Faculty of Law University of Maribor	Right to be forgotten – a new personal right in digital EU market	
9,25 – 9,50 Associate Prof. Aleš Ferčič Faculty of Law University of Maribor	Broadband Networks and State Aid Policy and Law	
9,50 – 10,15  Associate Prof. Blaženka Knežević Faculty of Economics and Business University of Zagreb	Smartphones as shopping tools from the aspect of young consumers – case of Croatia	
10,15 – 10,30 COFFEE BREAK		

10,30 – 10,55  Prof. Ella Derkach Faculty of Law Donetsk National University	Digitalisation and the EU Single Transport Area: Legal Perspectives
10,55 – 11,20  Prof. Ivan Strugar Faculty of Economics and Business University of Zagreb	"Cloud computing" opportunities and obstacles
11,20 – 11,45 Prof. Mykola Pashkovskyi National University Odessa Law Academy	Digital Single Market: new online opportunities for crime and justice?
11,45 – 12,10  Assistant Zvonimir Šafranko Faculty of Economics and Business University of Zagreb	Electronic Transferable Records: Step Toward Negotiability in Electronic Environment

LUNCH BREAK 12,10-13,30 (Venue 7)